



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214  
ph: (412) 237-1100  
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Advertiser  
Agency  
Buyer  
Salesperson

Democratic Congressional Campaign (913)  
Great American Media (3571)  
GILROY, MAURA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/DCCC (76030)  
National/Political  
1200/06146973

Invoice 640374  
Inv Date 10/28/2012  
Terms Net 30  
Contract 321971  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DCCC 10/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:22:35PM

Pittsburgh (PCNC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:	<b>PCNC 7-8A/1</b>							
	Spot	7:00:00AM- 8:00:00	Day, Th-1, F-1	10/11/12 7:15AM (Th)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day, Th-1, F-1	10/12/12 7:21AM (Fr)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
2.0	Contract Line Remarks:	<b>PCNC 7-8A/2</b>							
	Spot	7:00:00AM- 8:00:00	Day, M-1	10/15/12 7:51AM (Mo)	00:30	PITTSBURGH THIS MORNING 730AM	D3C12PA12T02H	\$75.00	
3.1	Contract Line Remarks:	<b>PCNC 8-9A/3</b>							
	Spot	8:00:00AM- 9:00:00	Day, Th-1, F-1	10/11/12 8:23AM (Th)	00:30	PITTSBURGH THIS MORNING 8AM	D3C12PA12T02H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day, Th-1, F-1	10/12/12 8:13AM (Fr)	00:30	PITTSBURGH THIS MORNING 8AM	D3C12PA12T02H	\$75.00	
4.0	Contract Line Remarks:	<b>PCNC 8-9A/4</b>							
	Spot	8:00:00AM- 9:00:00	Day, M-1	10/15/12 8:50AM (Mo)	00:30	PITTSBURGH THIS MORNING 830AM	D3C12PA12T02H	\$75.00	
5.1	Contract Line Remarks:	<b>PCNC 9-10A/5</b>							
	Spot	9:00:00AM-10:00:00	Day, Th-1, F-1	10/11/12 9:09AM (Th)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day, Th-1, F-1	10/12/12 9:14AM (Fr)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
6.0	Contract Line Remarks:	<b>PCNC 9-10A/6</b>							
	Spot	9:00:00AM-10:00:00	Day, M-1	10/15/12 9:24AM (Mo)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
7.1	Contract Line Remarks:	<b>PCNC 1-2P/7</b>							
	Spot	1:00:00PM- 2:00:00	Day, Th-1, F-1	10/11/12 1:09PM (Th)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	
	Spot	1:00:00PM- 2:00:00	Day, Th-1, F-1	10/12/12 1:14PM (Fr)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	

REMIT TO: PCNC P.O. BOX 643365 PGH, PA 15264-3365

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$735.00
Commission	(\$110.25)
Net Total	\$624.75

Total Spots 11